

Sponsorship & Exhibition Opportunities 2024



Showcase your products & services at our flagship conference and reach 150+ key decision-makers from schools across the Midlands.



Gateway Alliance - Senior Leaders' Summer Conference 2024

Friday 21st June 2024 | 09:15 - 15:30

The Belfry Hotel, Sutton Coldfield, Birmingham

Guest Speakers



Doug Lemov

American Educator & Author of
'Teach Like a Champion'



Kriss Akabusi MBE

Olympic Athlete, World Champion
& Motivational Speaker



Laura McInerney

Co-Founder of Teacher Tapp &
Educational Journalist

Gateway Alliance Events

NETWORK. CONNECT. LEARN. INNOVATE.



About Us

Gateway have been inspiring schools through our transformational CPD programmes and networks for over 10 years. We support 500+ schools from across the Midlands and beyond, hosting over 150 training & conference events each year, attracting 4,500+ school delegates.



Benefits of Exhibiting

Our conferences are:

- ▶ A great forum for you to have direct contact with senior leaders from primary schools and academies from across the region
- ▶ An excellent opportunity to raise your profile and demonstrate your expertise to a hard-to-reach audience
- ▶ A meeting platform to discuss market trends with experts in education
- ▶ A communication channel for new products and innovative ideas
- ▶ Well attended, well targeted and well organised
- ▶ An opportunity for you to showcase your products and services

Conference Marketing & Promotion

We use a powerful & proactive marketing campaign which will include:

- ▶ Web presence
- ▶ Postcards & brochures distributed to schools
- ▶ Regular E-campaigns to our education database of 6,000+ contacts
- ▶ Social media campaign (X, Facebook, LinkedIn & Instagram)



Sponsor & Exhibitor Packages 2024



The marketplace exhibition is the perfect opportunity to meet decision makers from primary schools and academies from across the region. The programme has been designed to give exhibitors maximum opportunity to engage with delegates, the registration, lunch and all refreshment breaks are in taking place in the marketplace area giving you the best chance to network with delegates throughout the event.

1	2	3
Exhibitor	Premium Exhibitor	Sponsor
£200 + VAT	£450 + VAT	£1,000 + VAT

Packages	Exhibitor	Premium Exhibitor	Sponsor
	£200	£450	£1,000
Brand Exposure - Advertising			
Logo in delegate packs	✓	✓	✓
Logo on website (link to your website)		✓	✓
Logo on postcards & in brochure			✓
Logo on holding slides			✓
Logo in pre & post conference emails			✓
Company profile in delegate packs		100 words	Full page
Company profile on conference resources webpage		100 words	500 words
Colour advertorial in delegate packs			✓
QR code to company website on delegate tables			✓
Marketing promo running on large screen during breaks			✓
Face-to-Face Exposure at the Conference			
4ft table + 2 chairs in exhibition area	✓	✓	
6ft table + 2 chairs in premium position in exhibition area			✓
Introduction note by the host			✓
Additional Benefits			
Complimentary delegate pass (x1) - seat at the back of the conference room		✓	
Complimentary delegate pass (x2) - seats at a table to network with delegates			✓
Copy of delegate list			✓
Lunch & refreshments throughout the day		✓	✓
Access to power		✓	✓

What our delegates say

*"Phenomenally good conference.
The most powerful content I have heard in a very
long time. Just what I needed at this time of year."*

MAT School Improvement Lead

*"The whole conference was
fantastic. The speakers were excellent
and it was really useful to speak to
such a variety of providers in the
market place."*

Infant School Headteacher

*"Superb organisation,
inspirational guest speakers, well catered
venue - simply put, the best & most
inspirational conference I have ever
attended. Thank you Gateway!"*

Primary School Deputy Head

*"Absolutely outstanding day!
Inspirational, motivational, lovely venue,
great networking."*

Primary School Headteacher



Apply Now

If you are interested in one of the exhibition or sponsorship packages, **please complete our registration form** or contact us.

Contact us...

Tel: 02476 347697

Email: info@gatewayalliance.co.uk

Web: www.gatewayalliance.co.uk

Social Media: [@gatewayteach](https://www.instagram.com/gatewayteach)