

# Sponsorship & Exhibition Opportunities 2025



*Showcase your products & services at our flagship conference and reach 120+ key decision-makers from schools across the Midlands.*



## Gateway Alliance - Senior Leaders' Summer Conference 2025

Friday 20th June 2025 | 09:30 - 15:30

Aston Villa Football Club, Birmingham

### Guest Speakers



**Jaz Ampaw-Farr**



**Valerie Hannon**



**Laura McInerney**

# Gateway Alliance Events

NETWORK. CONNECT. LEARN. INNOVATE.



## About Us

Gateway have been inspiring schools through our transformational CPD programmes and networks for over 10 years. We support 500+ schools from across the Midlands and beyond, hosting over 160 training & conference events each year, attracting 4,800+ school delegates.



## Benefits of Exhibiting

Our conferences are:

- ▶ A great forum for you to have direct contact with senior leaders from primary schools and academies from across the region
- ▶ An excellent opportunity to raise your profile and demonstrate your expertise to a hard-to-reach audience
- ▶ A meeting platform to discuss market trends with experts in education
- ▶ A communication channel for new products and innovative ideas
- ▶ Well attended, well targeted and well organised
- ▶ An opportunity for you to showcase your products and services

## Conference Marketing & Promotion

We use a powerful & proactive marketing campaign which will include:

- ▶ Web presence
- ▶ Postcards & brochures distributed to schools
- ▶ Regular E-campaigns to our education database of 6,000+ contacts
- ▶ Social media campaign (X, Facebook, LinkedIn & Instagram)



# Sponsor & Exhibitor Packages 2025



The marketplace exhibition is the perfect opportunity to meet decision makers from primary schools and academies from across the region. The programme has been designed to give exhibitors maximum opportunity to engage with delegates, the registration, lunch and all refreshment breaks are in taking place in the marketplace area giving you the best chance to network with delegates throughout the event.

<b>1</b>	<b>2</b>	<b>3</b>
<b>Exhibitor</b>	<b>Premium Exhibitor</b>	<b>Sponsor</b>
<b>£350</b> + VAT	<b>£500</b> + VAT	<b>£1,500</b> + VAT

Packages	Exhibitor	Premium Exhibitor	Sponsor
	£350	£500	£1,500
<b>Brand Exposure - Advertising</b>			
Logo in delegate packs	✓	✓	✓
Logo on website (link to your website)		✓	✓
Logo on postcards & in brochure			✓
Logo on holding slides			✓
Logo in pre & post conference emails			✓
Company profile in delegate packs		100 words	Full page
Company profile on conference resources webpage		100 words	500 words
Colour advertorial in delegate packs			✓
QR code to company website on delegate tables			✓
Marketing promo running on large screen during breaks			✓
<b>Face-to-Face Exposure at the Conference</b>			
Table + 2 chairs in exhibition area	✓	✓	
Table + 2 chairs in premium position in exhibition area			✓
Introduction note by the host			✓
<b>Additional Benefits</b>			
Complimentary delegate pass (x2) - seats at a table to network with delegates			✓
Copy of delegate list			✓
Lunch & refreshments throughout the day		✓	✓
Access to power		✓	✓

## What our delegates say

*"Phenomenally good conference.  
The most powerful content I have heard in a very  
long time. Just what I needed at this time of year."*

**MAT School Improvement Lead**

*"The whole conference was  
fantastic. The speakers were excellent  
and it was really useful to speak to  
such a variety of providers in the  
market place."*

**Infant School Headteacher**

*"Superb organisation,  
inspirational guest speakers, well catered  
venue - simply put, the best & most  
inspirational conference I have ever  
attended. Thank you Gateway!"*

**Primary School Deputy Head**

*"Absolutely outstanding day!  
Inspirational, motivational, lovely venue,  
great networking."*

**Primary School Headteacher**



## Apply Now

If you are interested in one of the exhibition or  
**complete our [registration form](#)** or contact

sponsorship packages, **please**  
us.

## Contact us...

**Tel: 02476 347697**

**Email: [info@gatewayalliance.co.uk](mailto:info@gatewayalliance.co.uk)**

**Web: [www.gatewayalliance.co.uk](http://www.gatewayalliance.co.uk)**

**Social Media: [@gatewayteach](https://www.instagram.com/gatewayteach)**