

Staff Meeting Programme

An inspiring programme of termly webinars, led by nationally renowned educational speakers, each session offering inspiring insights and practical strategies to invigorate teaching practices.

Schools can engage with the sessions as a whole staff team, instead of their usual staff meeting. Sessions will be available live and online for ALL school staff to access or as a recording – which can be accessed (for a specified period) at a time convenient to you.

The theme for the programme in 2024–25 is “**Re-igniting the Spark: inspiring teachers’ passion and creativity**”.



What is included in this subscription?

- + UNLIMITED PLACES for staff from your school to access our live, termly, online CPD sessions
- + Access to the recorded sessions (subject to possible speaker restrictions) to watch at a time that is convenient for you
- + Access to our updated CPD Resource Hub – including easy access to session recordings, resources and other useful links

**NEW FOR
2024–25**

**Subscribe
for just
£600**

Staff Meeting Programme

Autumn 2024



Led by Hywel Roberts

- Zoom webinar
- Mon 7th October 2024
- 15:45–17:00

Spring 2025



**Led by Rob Smith
(Literacy Shed)**

- Zoom webinar
- Mon 10th February 2025
- 15:45–16:45

Summer 2025



**Led by Lee Parkinson
(Mr P does ICT)**

- Zoom webinar
- Mon 19th May 2025
- 15:45–16:45





For session overviews see overleaf...

Price £300 per school per session (unlimited access for all staff) for non-subscribing schools

SESSION 1 Autumn term 2024

Botheredness: Reinvigorating Pedagogy and Making Learning Matter

Led by Hywel Roberts

-  Online
-  Mon 7th October 2024
-  15:45–17:00
-  **£300 per school** (unlimited access for all staff) for non-subscribing schools

Overview

In this session Hywel will explore:

- + Developing practice with professional imagination
- + Being creative in a concrete system
- + Discerning pedagogical decisions
- + Storytelling and learning: the research into how narratives can support progress and attainment across a curriculum
- + Moving from engagement to investment in learning
- + Towards a curriculum of empathy, compassion, and joy – a curriculum that's compassionate to the staff delivering it, as well as the children experiencing it!
- + So what? Now what?

Hywel will introduce thinking and research around pupil motivation and the ingredients that can support a bespoke curriculum that allows teachers professional freedoms whilst enabling them to sleep well at night. We will engage

with some planning examples and grow an understanding of how stories, narratives, and contexts are now being promoted by the cognitive science as useful vehicles for pupil learning. Teachers will leave with tools for their toolkits and ideas that can be applied straight away in their classrooms. Ideas from the session will offer colleagues food for thought in developing their own work and the work of the team.



Speaker Profile

Hywel Roberts has been a teacher for over thirty years. Hywel is as at home in front of hundreds of Headteachers on the conference circuit as he is when working

with EAL children on the carpets of their classrooms. Hywel contributes to the national conversation around education at school and university level. He is an experienced teacher in Special, Primary and Secondary settings, nationally and internationally. He is also a well-respected author and contributes regularly to a variety of publications.

Hywel contributed to BBC Bitesize acting as a content provider and script doctor during the Pandemic in 2020.

Major publications include his award-winning book 'Oops! Getting Children to Learn Accidentally', 'Uncharted Territories' (written with Dr Debra Kidd) and, most recently, the best-selling 'Botheredness'. He has also contributed fiction to a prison-based literacy reading programme developed by The Shannon Trust. Hywel is also a Fellow of the Royal Society of Arts and a Fellow of the Chartered College of Teaching.

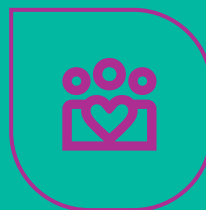
Hywel part owns a commercial cask ale brewery with some pals, but that's another story.

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*Terms & conditions apply.



SESSION 2 **Spring 2025**

Exploring the Benefits of Film and Imagery for Writing

Led by Rob Smith from Literacy Shed

-  Online
-  Mon 10th February 2025
-  15:45–16:45
-  **£300 per school** (unlimited access for all staff) for non-subscribing schools

Overview

Rob will explore a range of still and moving image media demonstrating their value to the writing process through questioning and analysis. The session will look at how a director's choice to portray something can be used by teachers to inspire students. Rob will show how film can be used to teach and model various writing techniques.



Speaker Profile

Rob Smith set up The Literacy Shed from his home way back in 2012 whilst teaching full time in a primary school in the North West of England. From blogging about the films, he was using with his class, to a site filled with 500+ short films and animations, the website has gone from strength to strength with the addition of Education Shed which hosts a range of products: SpellingShed, MathShed and PhonicsShed.

Rob now travels the world evangelising about the use of film and image in the classroom and how they can benefit reading and writing practice.





In his talks, Rob demonstrates how film and image can help ignite a passion for writing whilst modelling and scaffolding the process. He shows his audience that film can aid comprehension skills such as inference, deduction, prediction and more.

Rob's techniques are now being used in 10,000+ schools around the world and are having a positive impact upon the millions of children whose teachers use them.

SESSION 3 **Summer 2025**

Empowering with Technology

Led by Mr P does ICT (Lee Parkinson)

-  Online
-  Mon 19th May 2025
-  15:45–16:45
-  **£300 per school** (unlimited access for all staff) for non-subscribing schools

Overview

Join Mr. P for an engaging and humorous session that will transform your teaching with innovative tech tools. He will explore a range of technologies to enhance every aspect of your teaching and enrich the curriculum. With practical demonstrations and tips, Mr. P will show you how to seamlessly integrate these tools into your classroom, boosting efficiency and creativity. By the end, you'll have a toolkit of resources to make your teaching more dynamic and effective. Don't miss this opportunity to elevate your educational practice with Mr. P's expert guidance.



Speaker Profile

Lee Parkinson, Mr P, has been a Primary School Teacher for 15 years, during which time he has built a wealth of ideas for how technology can be embedded right across the curriculum. He continues to work part time in school and also leads CPD and INSET training throughout the UK and beyond, focusing on raising standards in the classroom through technology. Through his humorous and engaging approach to life in the classroom, he has been able to support and help teachers transform their curriculum to inspire, empower and make learning more purposeful and accessible for their pupils. Mr P is passionate about helping as many teachers as possible get a decent work/life balance. He takes a blunt and frank approach to certain classroom practices before sharing ideas and approaches that help raise standards without creating unnecessary workload. From sharing helpful advice, inspiring ideas and funny insights into life in the classroom, he has become one of the most followed teachers in the UK online. Mr P can also be seen as the resident 'go to' teacher on This Morning, alongside creating content in the education space for the BBC.